

PHILIP MORRIS U.S.A.

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To:

Distribution

Date: January 17, 1992

From:

T. R. Campbell

Subject: 1992-1996 Plan - Major Programs

Our 1992-1996 Plan focused on actionable and reportable programs that would enable us to meet our strategic objectives. Enclosed you will find the complete listing of these programs.

The listing is organized by category (cost, capacity, etc.) with the programs sequenced by their A, B or C rating (A being the highest priority). In addition, the final pages list major programs by functional area.

In addition to your receiving this full summary, copies of the major programs for each functional area have previously been distributed to the respective Planner.

TRC:mwm Attachment

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